



What causes an unpleasant smell?

- ? The unpleasant odor is caused by one or more volatile chemicals that humans and animals sense with their sense of smell.
- ? The fragrance molecules are released from the source of the fragrance or emit the odor itself, which binds to specific places in our olfactory receptors.
- ? These receptors then transmit information to the brain, the presence of odor in the environment, and the brain sets whether it is a pleasant or unpleasant odor.
- ? The sense of smell is a sense which becomes exhausted very quickly. A person who works in a place with an unpleasant smell becomes completely indifferent to it, even though it is a very unpleasant odor for the outside person. The way odor is perceived, is an individual feature. A specific smell can be accepted by one person, while another will consider it unpleasant.
- ? The sense of smell is one of the five senses, which are directly connected to the part of the brain responsible for emotions, memory and learning. In fact, it is 100 times more likely that you will remember a smell than something you see, hear or touch..

Odor Solution Products

- 1 **Safe** for every surface.
- 2 **Can be** used with detergents and disinfectants.
- 3 They can be **used directly on animals.**
- 4 Instant **effect.**
- 5 **Not sensitive** to temperature.
- 6 **Function** independently of used cleaning products.

- + **Non-toxic**
- + **Non-irritant**
- + **Non-corrosive**
- + **Neutral PH**
- + **Noncarcinogenic**
- + **Biodegradable**

Check out other products



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CATS & DOGS

ODOR SOLUTION

PREPARATIONS
PERMANENTLY REMOVING
UNPLEASANT ANIMAL
SMELLS





PROFESSIONAL ANIMAL ODOR ELIMINATOR

Air Freshener for rooms

It can be used to remove odors from the air, and also directly from the place of pollution (eg from clothes, furniture, floors). **Comfortable in the form of an atomizer! For all animal species.**



DOG, CAT, ANIMAL ODOR ELIMINATORS

Neutralizers for dogs and cats

Permanently removes the smell of urine, feces, vomit, glands, dog and cat odor. **Can be used directly on an animal and any surfaces** (lairs, carpets, furniture upholstery, cages).



KENNEL ODOR ELIMINATOR

Concentrate for floors

The preparation permanently eliminates unpleasant animal odors from surfaces such as floors, tiles, walls, cages, tables. To be diluted with water, **extremely economical!**



LAUNDRY ODOR ELIMINATOR

Concentrate for washing

Eliminates the most persistent animal odors from bed sheets, towels, blankets, clothes. For use as an additive to washing powder or liquid. **Very efficient! For all animal species.**

Psychological significance of unpleasant odors

1 Emotions

Fragrances can cause strong emotional reactions. The sense of smell is not only responsible for odor sensation, but also for the emotions and experiences associated with this sensation.

2 Impact on the mood

There is much evidence that pleasant smells can improve well-being. Researchers say that just suggesting a pleasant presence to the subjects or unpleasant odor, it can affect their mood.

3 Impact on perception

The positive emotional impact of pleasant smells can also affect our perceptions of people and situations. People associated with pleasant fragrance are rated as "more attractive", unlike people associated with unpleasant odors.

Our products damage the ability of fragrance particles to emit a fragrance.

This is a contact method and the results are permanent.

The power of Odor Solution technology

1 Counteraction

It works by coupling substances into steam - it contains fragrances that neutralize any other fragrance.

2 Binding

Chemical binding (chemisorption) of unpleasant odors on the molecular surface of the product.

3 Absorption

Physical penetration of fragrance particles into the internal structure of the product used

4 Residues

The substances contained in the residues undergo reactivation after primary administration fighting new odors.